

## Behavioural Design Resource List

### Podcasts:

- [Hidden Brain](#) by Shankar Vedantam
- [Choiceology](#) by Katy Milkman
- [The Brainy Biz](#) by Melina Palmer

### Websites / Apps:

- [Built for Mars](#)
- [Growth.Design case studies](#)
- [Sidebar.io](#) for news / useful tools on design

### Newsletter:

- [Erik Kennedy's UI design newsletter](#)
- [The Decision Lab newsletter](#)
- [Habit Weekly newsletter](#)
- [Behavioral Scientist newsletter](#)

### Books:

- Designing for Behavior Change by Steven Wendell
- The Design of Everyday Things by Don Norman
- Ripple by Jez Groom & April Vellacott